

Press Release

FAIRLIE 55 


Ancasta
YACHTS

Fairlie 55 to launch at Cannes International Boat & Yacht Show (6-11 Sept 2011).

15th June 2011

For immediate release

Ancasta is delighted to announce that the first Fairlie 55 will launch at the 2011 Cannes International Boat and Yacht Show from 6-11 September 2011. Following the successful turning of the hull in March, the build has progressed to plan as the first in the 'Spirit of Tradition' class of quality sailing yachts progresses towards completion.



With 80,000 m² of exhibition space and more than 500 boats on display, the Cannes International Boat and Yacht Show is Europe's most prestigious on-the-water event attracting more than 54,000 visitors from all corners of the globe. The Fairlie 55 will be exhibited in the Vieux Port (berth TBC) giving visitors the chance to preview the yacht in a magnificent setting.



After showcasing the Fairlie 55 at the Cannes International Boat & Yacht Show, the yacht will remain in Cannes for a further two weeks for pre-arranged press and client viewings and sea trials.

Alastair Shove of Ancasta Yachts, the exclusive international sales agents for the Fairlie 55, said: "We're delighted to be launching the first Fairlie 55 at the Cannes International Boat and Yacht Show in September. Cannes will provide a perfect backdrop for this new modern classic and give discerning buyers the chance to experience her exquisite style and finish first hand."

t 023 9252 2044
m 07786 265 455
e mike@marineadagency.com
www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU

Press Release

Using the finest quality materials, exceptional craftsmen and unrivalled knowledge, the first in this family of modern classics is currently being constructed at Fairlie's premises on the Hamble River in Hampshire, UK.

Fairlie's Duncan Walker said: "It's great to see such a beautiful yacht take shape as we reach the final stage of the build process ahead of her launch at Cannes. Each phase involves exceptionally skilled craftsmen working with meticulous attention to detail to ensure that the finished product is of the highest possible quality. We look forward to revealing her speed and elegance on the water at Cannes in a few months time."

Fairlie has also announced the quality suppliers for the Fairlie 55 including North Sails, B&G, Andersen, Selden, International Paints, Volvo, Mastervolt and West Systems. As with the build itself, quality is paramount to ensure the yacht's fittings, sails and systems do justice to her handcrafted hull.

To follow the final stages of the Fairlie 55 build visit <http://www.ancasta.com/> Fairlie for updates, images and footage.

The Spirit of Tradition yachts will comprise the Fairlie 55, the Fairlie 66, the Fairlie 78 and the Fairlie 110.

ENDS/

Specification

Length overall 16.8m

Length waterline: 11.64m

Beam: 3.50m

Draft: 2.3/2.6m

Sail area: 117m²

Designer: Paul Spooner

Notes to editors

- Fairlie Restorations is situated on the Hamble River, Southampton, UK.
- Fairlie Restorations uses the best highly skilled craftsmen who retain the traditional boat building skills lost in the modern generation.
- As well as carrying out complete restorations, Fairlie has also earned an enviable reputation for building new wooden yachts for private clients worldwide.

t 023 9252 2044

m 07786 265 455

e mike@marineadagency.com

www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU

Press Release

- Ancasta Yachts is a department within Ancasta International Boat Sales with its Head Office at Port Hamble Marina, Hamble, Southampton, UK.
- Ancasta Yachts specialises in yachts over 50ft. A team of specialised brokers manages this area, possessing specific experience in larger yachts. These brokers have the skills necessary to deal with the commercial aspects of buying and selling multi-million euro yachts.
- Ancasta International Boat Sales is part of the Ancasta Group; Ancasta International Boat Sales, Hamble Yacht Services and Sealine South Coast.
- Ancasta is Europe's largest boat sales network with over 25 years' experience. The company is the dealer for Bénéteau Yachts, Lagoon Catamarans, Marten Yachts and Sealine Motor Boats.
- The company has a network of 18 offices in the UK and Europe, which are open seven days a week, staffed by fully qualified ABYA (Association of Brokers and Yacht Agents) trained personnel offering expert advice on all brokerage issues. The company offers a seamless new boat and brokerage service throughout the UK and the Mediterranean.
- For more information about the Cannes International Boat & Yacht Show visit: www.salonnautiquecannes.com

For further information:

Media enquiries (including requests for hi-res images):

Marine Advertising Agency

Mike Shepherd

email: mike@marineadagency.com

Tel: +44 (0)7786 265 455

Sales: Ancasta Yachts

Alastair Shove, Sales Manager

email: alastairshove@ancastayachts.com

Tel +44(0) 2380 450000

Yacht builder: Fairlie

Paul Spooner, designer

email: paul@fairlierestorations.com

Tel: +44 (0) 23 8045 6336

For further details go to: <http://www.ancasta.com/Fairlie>

t 023 9252 2044

m 07786 265 455

e mike@marineadagency.com

www.marineadagency.com

15 Haslar Marina,
Gosport PO12 1NU