

Press Release

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16th February 2012

FOR IMMEDIATE RELEASE

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In addition to retaining Roche Marine as the UK dealer for the Regina brand, CR Yachts has chosen the company to distribute its own range of CR Performance Yachts and CR Deck Saloon Yachts both designed by Stephen Jones.

CR Yachts is a Swedish family-run company with a well-established yard situated on the island of Orust. The company builds performance cruisers, which are safe, comfortable and easy to sail, using the best suppliers and materials. The purchase of Regina Yachts brings the welcome addition of a traditional blue water cruiser to their range.

CR Yachts purchased the Regina brand following the retirement of Ove Rexander and production of the Regina deck saloon yachts will move to the CR Yachts yard. The distribution deal was agreed during Jay Roche's visit to Sweden earlier this month to meet the Rutgersson family, who own CR Yachts.

CR Yachts is working with the Regina brand to develop new models and the company plans to exhibit two yachts at the PSP Southampton Boat Show between 14-23 September 2012.

To view the full ranges available visit www.cryachts.se and Reginayachts.se.

ENDS//



CHARLES RUTGERSSON YACHTS



Press Release

Notes to editors

Roche Marine is also the European distributor of a range of innovative marine products including SEABOB, Spotless Stainless and LodeStar Inflatables . For a full range of products visit: www.rochemarine.co.uk

For more information, hi-res images or product samples please contact:

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