



Crewsaver®

PRESS INFORMATION

For immediate release

Crewsaver launches new liferaft range with competition to win four-person Crewsaver ISO Ocean Liferaft

To celebrate the launch of Crewsaver's range of liferafts, the leading manufacturer of marine safety equipment is offering visitors to the 2012 Tullett Prebon London Boat Show the chance to win a Crewsaver ISO Ocean Liferaft in an exclusive prize draw.

For a chance to win the four-person liferaft from the new range, visitors are invited to complete a prize draw entry form at the Crewsaver stand (D315) at the London Boat Show between 6 and 15 January 2012. A lucky winner will be selected at random from the correct entries after the closing date on 15 January 2012.

Building on its unrivalled global reputation for producing high-quality safety equipment, Crewsaver has developed a range of liferafts providing some of the most robust and durable options available to meet the needs of both the professional and leisure boating sectors.

Crewsaver will launch its new range of liferafts at 12.30pm on Friday 6 January at the **Watersports Action Pool at the 2012 Tullett Prebon London Boat Show**. One of the Crewsaver liferafts will be inflated at the event to demonstrate how easily the compact, vacuum-packed units can be deployed should the need ever arise.

The Crewsaver ISO Ocean Liferaft is designed for extended offshore and ocean voyages "This is a comprehensive range of liferafts developed using our global expertise in marine safety products, ideally suited to professional boaters where safety is key to their activities," David Ellis, Director of Sales and Marketing at Crewsaver, said.

"The Crewsaver Liferaft is compact and robust, making it an essential piece of equipment for any yacht to ensure the safety of all on board," Ellis said.

The Crewsaver ISO Ocean Liferaft has been specifically designed, fully tested and certified to meet the stringent ISO 9650-1 standard for inflatable liferafts to cope with extreme weather conditions such as high wind and significant wave heights. To meet the demanding requirements, key features include a thermal insulated floor, an external SOLAS-approved strobing light and appropriate emergency packs. It is available in five sizes to accommodate between four and twelve adults.

For further press information, images or product testing, please contact:

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Crewsaver – Embracing the Spirit of Life

Crewsaver is the UK's leading lifejacket and watersports equipment manufacturer, founded in Gosport, England in 1957.

Crewsaver continues to be recognised as the premier lifejacket brand and its products have been adopted by many prestigious institutions such as the RNLI, MoD and Emergency services. It is also considered by many as an industry leader, setting the standard for lifejackets across a diverse range of commercial sectors.

Our leisure range is developed to the highest standards of research, design and manufacture by a devoted team of watersports enthusiasts to enable the wearer to enjoy their sport with total peace of mind.

Crewsaver forms part of the Survitec Group of companies, has a strong international presence and is distributed in 53 countries.

www.crewsaver.co.uk



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As part of the Survitec Group, Crewsaver offers an extended three-year service period on its products through its global network of over 600 fully approved stations.

For more information visit www.crewsaver.co.uk

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Notes to editors

Crewsaver is the UK's leading lifejacket and watersports equipment manufacturer, founded in Gosport, England in 1957. The introduction of a range of liferafts to the company's established portfolio of products reinforces Crewsaver's position as a leading producer of marine safety equipment with a strong international presence.

Crewsaver continues to be recognised as the premier lifejacket brand and its products are chosen by many prestigious institutions including the RNLI, the MoD and a number of emergency services. It is considered by many to be an industry leader, setting the standard for lifejackets across a diverse range of commercial sectors.

The company's leisure range is developed to the highest standards of research, design and manufacture to give users total peace of mind.

Crewsaver is part of the Survitec Group of companies and its products are distributed in 53 countries.

For full product information visit: www.crewsaver.co.uk

The Tullett Prebon London Boat Show runs from 6 to 15 January 2012. The massive Watersports Action Pool where the Crewsaver liferaft will be inflated is 70 metres long, 24 metres wide and contains over a million litres of water.

For more information visit: www.londonboatshow.com

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