**For Immediate Release**

**16th July 2018**

**PolarQuest – the adventure for climate change**

***Survitec sponsors PolarQuest for its mission to the Arctic***

Committed to safety and survival, Survitec is sponsoring a polar expedition team, made up of scientists and researchers in their bid to relocate the sunken wreckage of Umberto Nobile’s Airship Italia, on the 90th anniversary of its crash, taking advantage of the melting ice in the region for the first time in centuries.

With safety as it's number one priority, Survitec were delighted to be able to support the quest through sponsorship of a range of high-quality Crewsaver lifejackets and safety equipment. Additionally, through Survitec’s commitment to the importance of full education on all safety equipment before use, a training team from Survitec travelled to meet both the crew and local yachting clubs to instruct the teams on how to use the equipment supplied.

Survitec covers all bases of sea survival, inclusive of critical and arduous environments with products suited for a variety of applications and vessels. Focusing on the safety requirements for operating remotely and offshore, the sponsorship includes the highly advanced ErgoFit 290N Ocean lifejacket which was chosen for its high specification safety features and superior comfort technology.

Other equipment provided to PolarQuest by Survitec includes pyrotechnics, replacement re-arming kits, emergency locator beacons and man overboard equipment including horseshoe buoys and throwing lines.

Guy Page, Survitec Training Manager responsible for training the crew and promoting Crewsaver’s campaign #LifejacketSafe said: “The #LifejacketSafe campaign aims to increase safety awareness by highlighting the importance of not only wearing a personal flotation device, but also making sure it is worn correctly and is well maintained. So, if the worst should happen, you are well equipped and can rest assured that your safety equipment is not going to let you down. This knowledge is vital for those operating in remote regions such as the Arctic”. With this in mind, Guy took the opportunity to make sure the PolarQuest team are fully trained and best equipped with their ErgoFit lifejacket.

With the training successfully completed, the team from PolarQuest are now ready to depart on their exciting adventure, setting-off from Iceland on July 21st.

//ENDS//

**For media information please contact:**

Instinctif Partners

Email: survitec@instinctif.com

Tel +44 207 457 2020

**Note to editors:** Survitec is a global leader in survival and safety solutions to the marine, defence, aviation and offshore markets. Survitec has over 3,000 employees worldwide covering 8 manufacturing facilities, 15 offshore support centres and over 70 owned service stations. It is further supported by a network of over 500 3rd party service stations and distributors. Throughout its 160-year history, Survitec has remained at the forefront of innovation, design and application engineering and is the trusted name when it comes to critical safety and survival solutions.

**www.survitecgroup.com**